

A Multiplier Opportunity in Health Philanthropy

American philanthropy enters 2026 with extraordinary capacity. Charitable giving reached a record \$592 billion in 2024, and foundation assets sit at \$1.6 trillion. In healthcare, however, the same donors' philanthropy often cannot reach the medications, services, and benefits patients already qualify for. The constraint is not generosity. It is the delivery infrastructure.

The resources exist. The barriers shouldn't.

HOSPITAL COMMUNITY BENEFIT

Tax-exempt hospitals reported nearly \$150 billion in community benefits in 2022. A Harvard study in JAMA Health Forum found that for every 1 percent rise in Black or Hispanic residents, per-capita community benefits spending falls 1.6 and 0.88 percent. Resources are not reaching the people who need them most.

PATIENT ACCESS

Pharmaceutical companies invested more than \$22 billion in patient assistance programs in 2024. Only 3 to 8 percent of eligible patients use them. The funds, the eligibility, and the medications exist. The reliable path from prescription to enrollment to refill often does not.

WHAT VISION TO VENTURE IS BUILDING

Vision to Venture Foundation supports the connective infrastructure that helps existing resources reach the people who need them. We are not a traditional grantmaker, nor are we a direct service provider. We invest in patient navigation platforms that automate enrollment, the human infrastructure of community health workers and benefits navigators that insurance reimbursement does not cover, and the shared data systems that afford agencies improved coordination with clients.

OUR PROGRAMMATIC PILLARS

CLINICAL TRIAL ACCESS

For cancer patients, access to the right trial can change everything. Fight Sarcoma, our flagship initiative, connects patients directly to clinical research and care options. And importantly, our program will help you fight for access when your insurance company denies coverage.

COMMUNITY CONNECTIONS

Clinical care is only part of the picture. Common Thread links patients and families to community resources, and equips them with the knowledge to understand their diagnoses, read test results, and evaluate treatment options. We believe access and understanding go hand in hand.

MEDICATION ACCESS

Medications exist that can transform and save lives. We are developing a platform to help remove barriers between patients and the medications they need by reducing the friction associated with navigating patient assistance programs.

If you fund or run health-sector work that fits this mission, contact the foundation.

The full white paper is available at v2vfoundation.org.