



Vision to Venture  
FOUNDATION

# Organizational Overview

*The resources exist.  
The barriers shouldn't.*

2026



## FOUNDATION INTRODUCTION

## A note from our Co-Founder



**Douglas P. McCormack**  
*Co-Founder*

Across thirty years of advising voluntary health organizations and foundations and building healthcare technology companies, I have watched one pattern persist: the gaps between healthcare services and the people who need them have widened. The infrastructure that should connect the two is severely insufficient.

That insight led us to start the Vision to Venture Foundation. Americans gave a record \$592 billion to charity in 2024 and foundation assets sit at \$1.6 trillion. Yet tax-exempt hospitals reported nearly \$150 billion in community benefits in 2022, while a Harvard study in JAMA Health Forum found that as the share of Black, Hispanic, or low-income residents in a community rises, per-capita community-benefits spending falls.

***The resources exist. The barriers shouldn't.***

Vision to Venture Foundation is our response. We catalyze and support the connective infrastructure that helps existing resources reach people — the digital platforms, community health workers, and shared data systems that turn what already exists into what actually arrives.

If you are a funder, an operator, or a volunteer drawn to this mission, we would welcome the conversation.

THE OPPORTUNITY

**American philanthropy has never had more capacity.**

**\$592B**

Total U.S. charitable giving in 2024

**\$1.6T**

Foundation assets in the United States

**\$109B**

Foundation grantmaking in 2024

*Source: Giving USA 2025 Report.*

THE DISCONNECT

**Yet in healthcare service delivery,  
the resources often do not reach the  
people they were meant to serve.**

*The resources exist.  
The barriers shouldn't.*



EVIDENCE

## The Community Benefit Gap

REPORTED IN 2022

# \$150B

In community benefits reported by tax-exempt hospitals.

WHERE THE DOLLARS ARE NOT GOING

A Harvard study published in JAMA Health Forum found a structural pattern in how community benefits are distributed.

For every 1% increase in Black or Hispanic residents, **per-capita community benefits spending falls 1.6% and 0.88%**. Resources are not reaching the people who need them most.

EVIDENCE

## The Patient Assistance Gap

INVESTED IN 2024

# \$22B

Invested by pharmaceutical companies in patient assistance programs.

*Source: PhRMA, 2024.*

WHERE THE PROGRAMS DON'T REACH

Only **3 to 8 percent** of eligible patients actually use these programs. The funds, eligibility, and medications all exist. The reliable path from prescription to enrollment to refill often does not.

OUR POSITIONING

## V2V occupies a structural gap in the philanthropic landscape.

TRADITIONAL GRANTMAKERS

### Fund programs

Provide capital to direct service organizations through grants. Typically restricted, project-based, with limited operational flexibility.

VISION TO VENTURE

### Connective infrastructure

Support the digital, human, and data systems that help existing resources reach the people who need them.

DIRECT SERVICE PROVIDERS

### Deliver services

Provide care, benefits navigation, and direct programs to communities. Operate at the front line of the delivery system.

OUR APPROACH

## Vision to Venture supports the connective infrastructure of health.

### 01

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#### Digital Platforms

Patient navigation, eligibility screening, and enrollment systems that connect families to programs for which they qualify.

### 02

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#### Human Infrastructure

Community health workers and benefits navigators whose work the reimbursement system has yet to fully recognize.

### 03

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#### Shared Data Systems

Interoperable systems that let agencies coordinate without redundant forms, faxes, and paper-based barriers.

OUR PROGRAMMATIC PILLARS

## Where we focus

Three programs that turn existing healthcare resources into actual access for patients.



### Clinical Trial Access / *Fight Sarcoma*

Connects cancer patients directly to clinical research and care options — and fights for coverage when insurers deny access.



### Community Connections / *Common Thread*

Links patients and families to community resources and equips them to understand diagnoses, read test results, and evaluate treatment options.



### Medication Access / *Medspan*

A platform that reduces friction in patient assistance programs so prescribed medications actually reach the people who need them.

PROOF FROM THE FIELD

## Infrastructure investment delivers results that are big and broad.

GIVEINDIA / A.T.E. CHANDRA

# 40x

Annual giving on the GiveIndia platform grew from \$3M to \$120M during COVID-19, following a small infrastructure investment from a group of funders.

# \$3.3B

CYSTIC FIBROSIS FOUNDATION

Royalty proceeds in 2014 from a venture philanthropy investment in Vertex Pharmaceuticals, fully reinvested in CF research.

# \$7.5B

BENEFITS DATA TRUST

In public benefits unlocked for more than one million U.S. households through smart eligibility and enrollment infrastructure.

## Leadership



**Catriona Macdonald**

*Director*

Catriona Macdonald has spent three decades advocating for vulnerable populations in Washington, D.C. Her Capitol Hill experience includes working for Senator Edward Kennedy on the Senate Labor Committee, staffing domestic social issues and appropriations for Congressman Steny Hoyer, and serving as Legislative Director for Congresswoman Rosa DeLauro. Catriona specializes in leveraging private philanthropy alongside public resources to amplify program impact. She has extensive expertise in early childhood education, leading advocacy efforts on behalf of a coalition of the Gates, Buffett, Pritzker, Kellogg, and George Kaiser Foundations, to increase investment in Head Start and Early Head Start by \$6 billion.

Catriona is President of Linchpin Strategies, a policy and advocacy firm that she founded in 2004. She holds degrees from the School of Foreign Service at Georgetown University and the Kennedy School of Government at Harvard University.

## Leadership



**Douglas McCormack**

*Director*

Doug McCormack brings 35 years of experience at the intersection of health care policy, law, philanthropy, and entrepreneurship. He has founded and led three venture-backed technology companies in orthopedic medical devices, digital health, and robotics. Doug currently serves as Founder and CEO of Acumen Partners, an investment and advisory firm focused on corporate development, M&A, and strategic guidance for health care organizations.

Before his entrepreneurial career, Doug spent fifteen years in law, policy, and advocacy. He was a partner at Dentons and earlier an associate at ArentFox Schiff, where his work included extensive strategic engagement with philanthropic leaders in helping them achieve their organization's objectives.

He also serves as Chairman of MedMatrix Rx and as Chairman of Biocerta Precision Diagnostics, an oncology-focused diagnostic company developing personalized medicine treatment solutions. Doug holds degrees from the University of Southern California and American University's Washington College of Law, and has completed advanced coursework in artificial intelligence at the Massachusetts Institute of Technology Sloan School of Management.

## CO-FOUNDERS

# Leadership

## **Douglas P. McCormack**

### *Director*

35 years at the intersection of healthcare policy, law, philanthropy, and entrepreneurship. Founder, leader, and chair of three venture-backed companies in orthopedic devices, digital health, and robotics. Named to Fierce Medical Devices' "Fierce 15" CEOs in 2013.

Founder and CEO of Acumen Partners; Chairman of MedMatrix Rx and Arbitrage Diagnostics. Former partner at Dentons. JD, American University; degrees from USC. AI coursework at MIT Sloan School of Management and Johns Hopkins Whiting School of Engineering.

## **Catriona Macdonald**

### *Director*

Three decades advocating for vulnerable populations in Washington, D.C., including Capitol Hill experience as a staff person for Senator Edward Kennedy, Congressman Steny Hoyer, and Congresswoman Rosa DeLauro as Legislative Director.

President of Linchpin Strategies (founded 2004). Led the Gates, Buffett, Pritzker, Kellogg, and Kaiser Foundation coalition that secured a \$6B increase in Head Start funding. Degrees from Georgetown's School of Foreign Service and Harvard's Kennedy School.



# Vision to Venture

FOUNDATION

CONNECT WITH US

## The resources exist.

## *The barriers shouldn't.*

If you fund, operate or volunteer in health-sector work that fits this mission, we would welcome the opportunity to begin a conversation.

[info@v2vfoundation.org](mailto:info@v2vfoundation.org)

Vision to Venture Foundation is a 501(c)(3) nonprofit organization.

[v2vfoundation.org](http://v2vfoundation.org)